

# SAISC goes digital

As the **long-standing custodian and champion of the steel value chain**, the Southern African Institute of Steel Construction (SAISC) has gone digital with the launch of an online newsletter and a digital nomination process for the SAISC Steel Awards 2023.

“As a member of the dynamic and volatile steel value chain, it’s important to communicate and stay updated with the latest news and trends impacting our sector,” says the SAISC chief executive officer, Amanuel Gebremeskel.

## Online newsletter

THE LINK is a triannual online newsletter for the steel industry, representing a communication and information link between SAISC and its members, as well as between individual members.

## Linking the industry

Each edition of SAISC’s THE LINK will feature a key focus with industry news, knowledge sharing and trends. The launch edition is related to cladding – from experienced companies in the cladding sector, as well as from the Southern African Metal Cladding and Roofing Association (SAMCRA).

“The newsletter is just one way in which we are embracing the digital era, to support the entire steel value chain,” says Gebremeskel.

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## SAISC launches its online newsletter, THE LINK.

